

EXPERIENCE
THE
COUNTRY'S
PREMIER
DESIGN &
LIFESTYLE
EVENT



WWW.MANILAFAME.COM



MANILA FAMES



ESSENTIALS

PHILIPPINES: AN OVERVIEW

ABOUT THE SHOW

FAST FACTS

PRODUCT CATEGORIES

EXCLUSIVE PRODUCT LAUNCH

PRODUCT DEVELOPMENT

MATERIAL MANIPULATION

COMMUNITY EMPOWERMENT

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BRAND GUIDE

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MANILA AT A GLANCE

PHILIPPINES

AN OVERVIEW

More than its spectacular beaches, majestic mountains and breathtaking views, it is the legendary Filipino warmth and hospitality that invites everyone to visit, explore and do business with the Philippines. Considered as the second-largest archipelago in the world with its 7,641 tropical islands, the Philippines is one of the greatest treasures of Southeast Asia as it continues to be among the fastest growing economies in the region. Endowed with a rich culture and abundant natural resources, the country is a vibrant destination ready for both business and tourism.



[MAIN MENU](#)



At the backbone of this exciting melting pot of trade and leisure are over 106 million hardworking Filipinos that are known for their creativity and English proficiency. The country also holds the record as one of the most highly skilled labor forces in Asia.

The globally-acclaimed credentials of the country are likewise building up over the years. In 2017, the United Nations Conference on Trade and Development (UNCTAD) ranked the Philippines seventh in the “most promising host countries” for foreign direct investments (FDIs) among developing countries. American multinational investment banking firm Goldman Sachs listed the Philippines as one of the “Next Eleven Economies,” estimating that by the year 2050, the Philippines will be the 14th largest economy in the world. By 2030, the Philippines is projected to become a \$1 Trillion economy according to Washington-based analytics firm IHS Global Insight based on its latest “Sovereign Risk Review.” The country is the only sovereignty in Asia that received a positive remark from the IHS.



The Philippines is rich in a colorful tapestry of cultures from its long history of trade and politics with other nations. This interesting heritage radiates in the products and services that the country offers to the world. Always forward-looking and determined to make a mark, the country is bullish in maintaining its economic standing. Due to its unique craftsmanship and product designs, the Philippines now has a stable export market that includes Japan, China, the United States and the European Union (EU), among others.



HOME AND FURNITURE



BETIS CRAFTS

The Philippine homestyle industry is one of the most sustainable sectors in the country. Regarded as the “Milan of Asia,” it is known to be among the world’s best in terms of design and quality. The country’s furniture manufacturers are acknowledged for their expertise in various material manipulation techniques such as carving, weaving, antique reproduction, unique hand-finishing and strict quality assurance. By nature, Filipinos are artistic and can turn even the most mundane of things and scantiest of resources into works of art.

The Philippine furniture industry aspires to be a global design innovator and a hub for products that use sustainable materials by 2030. A feat that can be easily achieved through its thriving domestic and international markets and its competitive and highly-motivated design sector and skilled labor force.

MAIN MENU

HOME AND FURNITURE

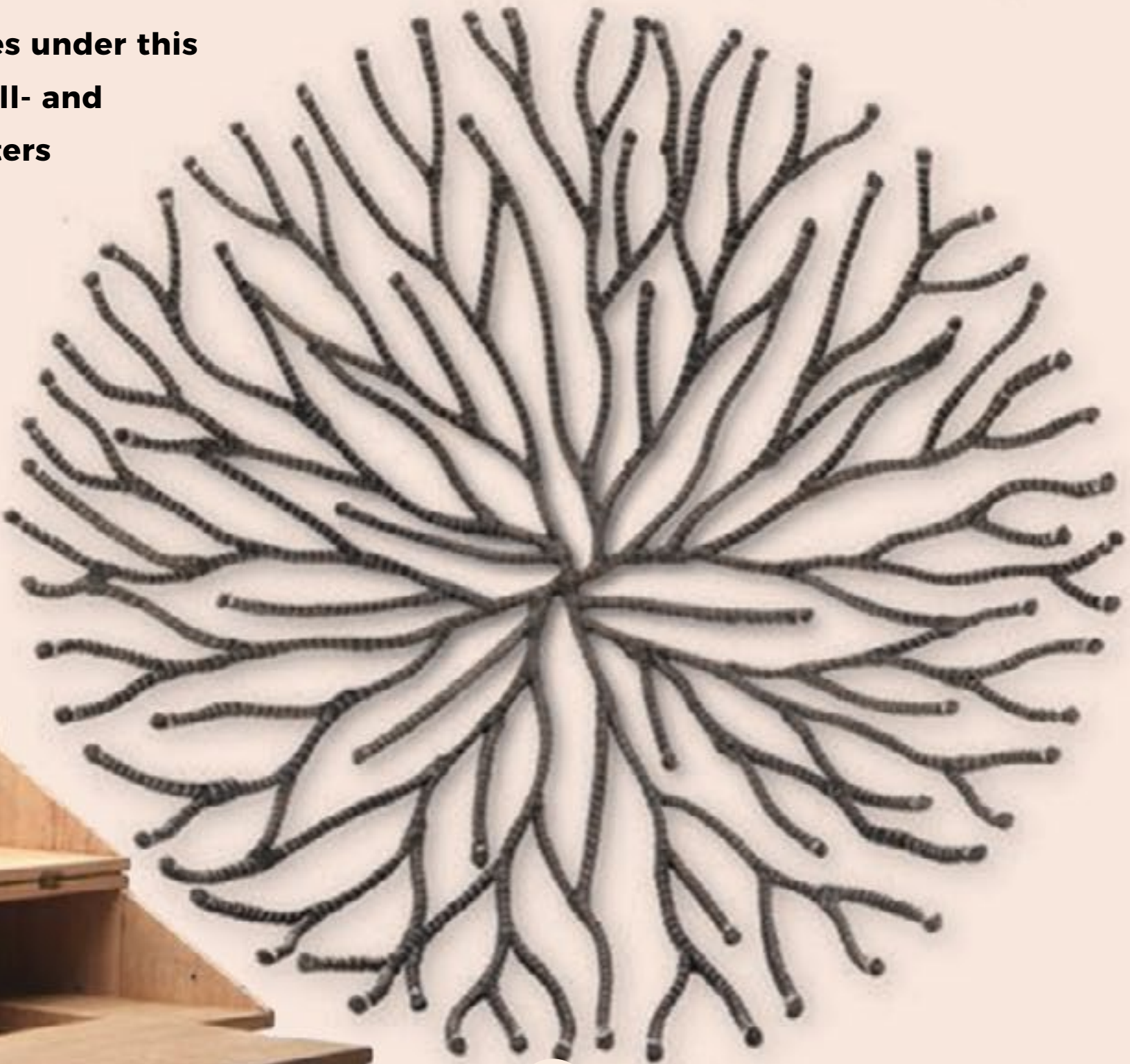
LEADING
PHILIPPINE
HOME & FURNITURE
BRANDS &
MANUFACTURERS

As one of the most labor-intensive and creative industries in the country, the furniture industry harnesses the hardworking, imaginative and enterprising qualities of the Filipino workforce in manufacturing high-quality furniture.

Even though 98% of the companies under this industry is categorized under small- and medium-scale enterprises, it charters 2.1 million indirect workers nationwide.



TRIBOA BAY



TADECO

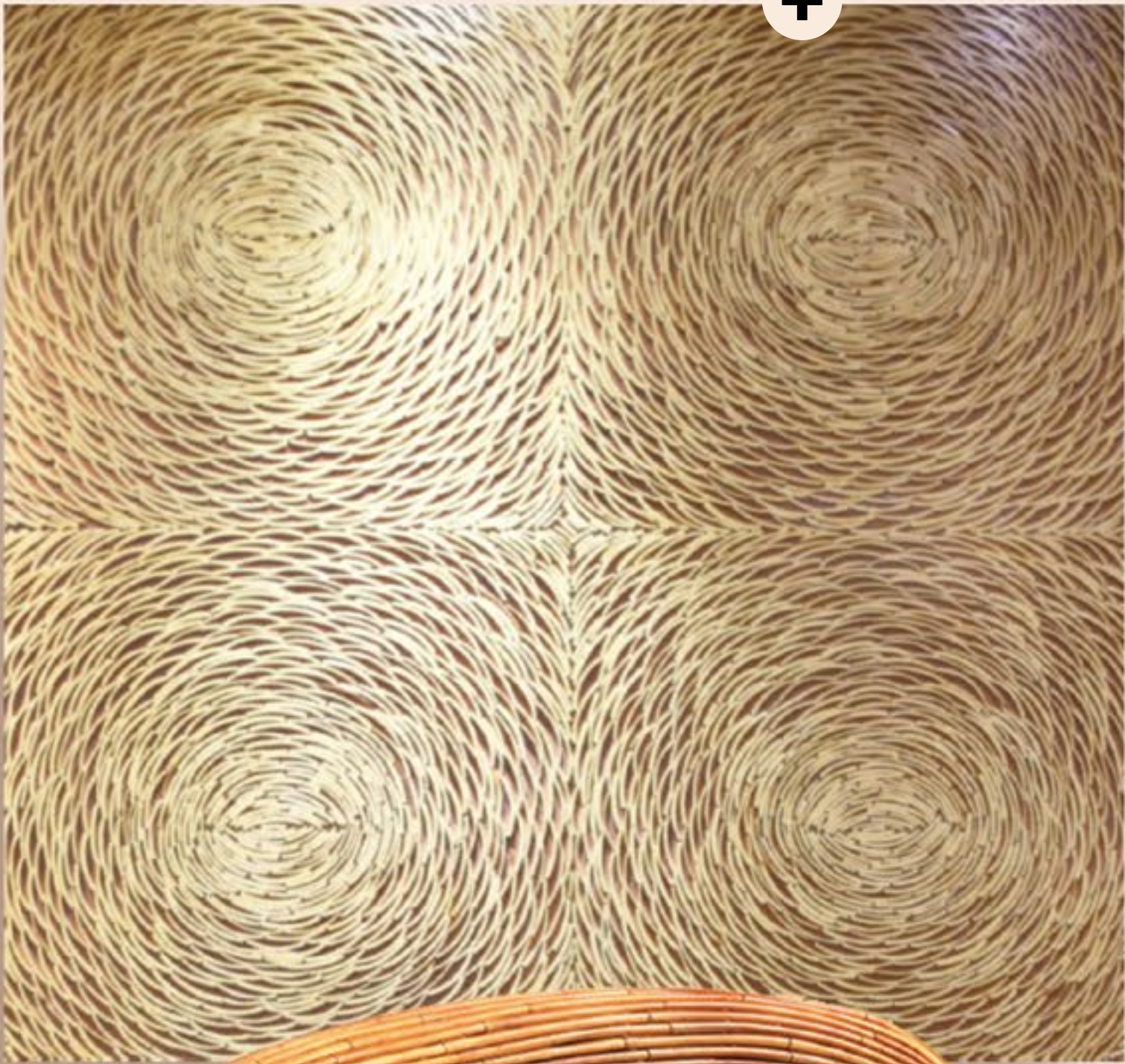


PRIZMIC & BRILL

HOME AND FURNITURE

LEADING
PHILIPPINE
HOME & FURNITURE
BRANDS &
MANUFACTURERS

TIMBERMATE



The Philippine furniture industry is focusing on key development areas such as continuous product development and capacity building. Exporters and manufacturers are trained and assisted to follow global trends and best practices, tap advanced and cost-effective equipment and source sustainable supplies of raw materials. These efforts are made to ensure that the Philippines will continue to be known as a top-of-mind sourcing destination for world class products.



FINALI FURNITURE & HOME ACCESSORIES

HOME AND FURNITURE

LEADING
PHILIPPINE
HOME & FURNITURE
BRANDS &
MANUFACTURERS



+ INDUSTRIA



+ AZCOR



+ SCHEMA



+
CEBU HOMECRAFT



+ DESIGNS LIGNA

FASHION

For the Philippine fashion designers and luminaries, fashion is an experience. Every color and form are statements of grandeur, culture and beauty.

Young designers are now shaping up the fashion sector. Production and manufacturing processes are now evolving with less reliance on mass production resulting into high-quality, luxury products.



+ KIT SILVER



+ CALLI



+ ARANAZ



+ KEN SAMUDIO

FASHION

LEADING
PHILIPPINE
FASHION BRANDS &
MANUFACTURERS



+ ZACARIAS 1925



+ LARONE CRAFTS



JOANIQUE +



+ BEATRIZ



+ TIM TAM ONG



+ ARNEL PAPA

MANILA FAME

THE PHILIPPINES’ PREMIER DESIGN & LIFESTYLE EVENT



Manila FAME is the Philippines’ premier sourcing event for premium quality artisanal products for the home, fashion and lifestyle for modern living.

A highly-curated show featuring nearly 400 dynamic and creative enterprises, Manila FAME showcases diverse product offerings that uphold eco-sustainable production and innovative design principles.

Attracting over 7,000 buyers from the Philippines and the world over, Manila FAME serves as a cultivating ground and springboard for innovative, top-of-the-line Philippine products and designers to break through key international markets.

[MAIN MENU](#)



Hundreds of new collections by acclaimed international and leading Filipino designers are exclusively developed and launched in Manila FAME’s curated exhibit of global trends.

As one of the longest running trade shows in the Asia Pacific, Manila FAME is continuously dedicated to providing a seamless sourcing experience with the trademark Filipino hospitality at every touch point.

SHOW DATES

EVERY OCTOBER

SHOW HOURS

09:00 AM – 07:00PM

CERTIFICATION

Approved by Union des Foires Internationales (UFI).

EXHIBITION FLOOR

13,579 SQM.

PRODUCT CATEGORIES



+

ALBERO

FURNITURE & FURNISHINGS

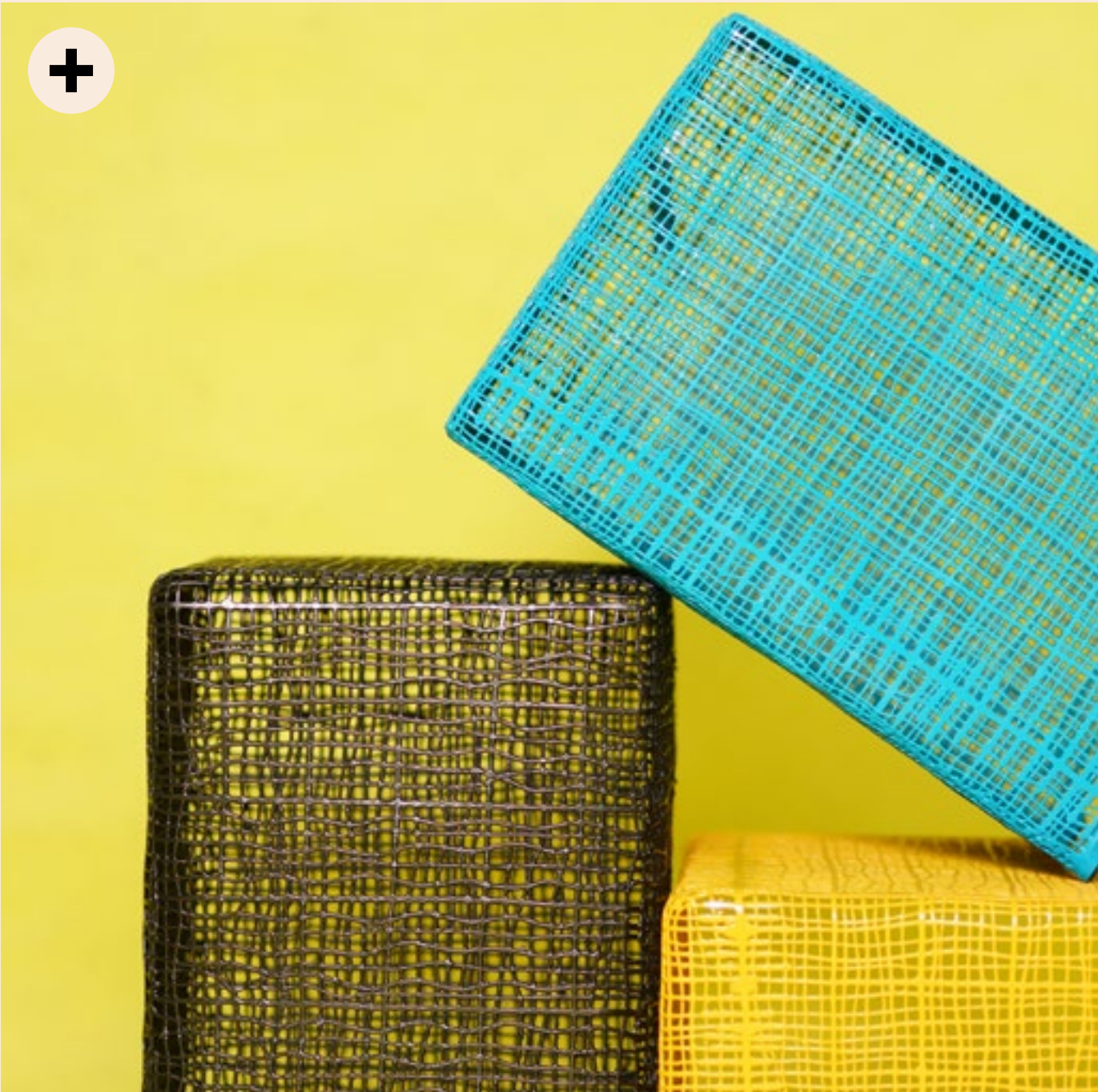
[MAIN MENU](#)

PRODUCT CATEGORIES

INTERIOR DÉCOR



NATURE’S LEGACY



MCCA

LAMPS & LIGHTING



SCHEMA

PRODUCT CATEGORIES



O'EL DESIGNS



ZACARIAS 1925

FASHION WEARABLES & ACCESSORIES

[MAIN MENU](#)

PRODUCT CATEGORIES

HOLIDAY & PREMIUM
GIFT ITEMS



GSG FLORA CREATIVES

BEAUTY & WELLNESS



BATH & BREW HOUSE

FAST FACTS

EXHIBITOR
PROFILE



HOME DÉCOR 23%

FURNITURE 17%

LAMPS & LIGHTING 6%

FASHION 15%

HOLIDAY & GIFTS 12%

ARTISAN VILLAGE 14%

INTERNATIONAL 5%

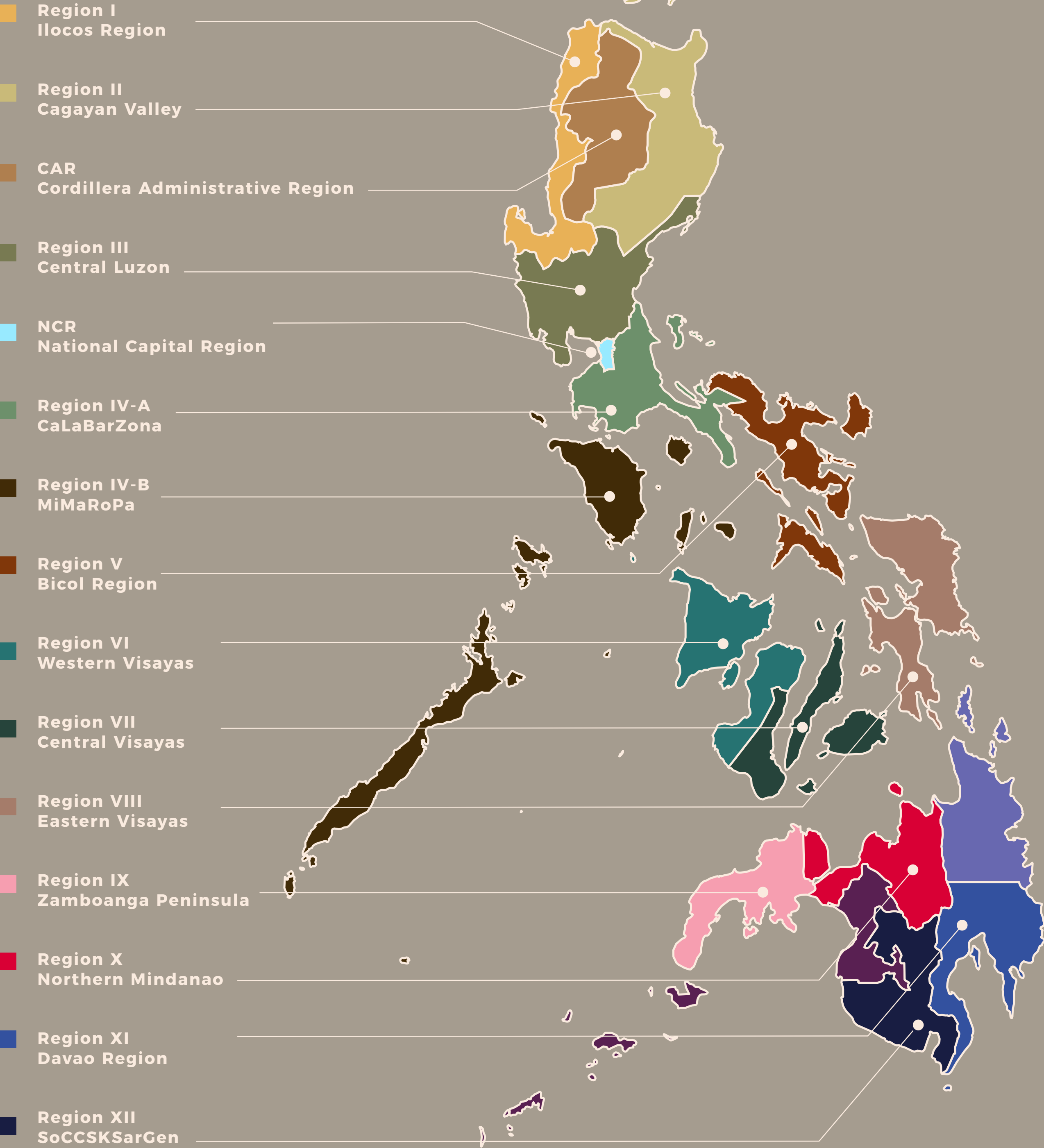
BEAUTY & WELLNESS 6%

SERVICES 2%

[MAIN MENU](#)

FAST FACTS

From at least 15 regions in the Philippines



FAST FACTS

TOP FOREIGN
VISITING
COUNTRIES



USA
GORDON COMPANIES INC.
WILLIAMS SONOMA
CRATE & BARREL
POTTERY BARN
TJX - USA
IN-SATTVA VENTURES, INC.
NAN INC.
SILK ROAD BAZAAR

SINGAPORE
SHANGRI-LA SINGAPORE
MIAJA DESIGN GROUP
SUPER DONUT STUDIO

JAPAN
ABISTE CORPORATION
NONAKA CO., LTD.
CRAFT HIRO CO. LTD
CONDE HOUSE CO. LTD
CASSELINI

CANADA
CRAFT TALK
CAMBIO & CO.

UNITED KINGDOM
HARRODS
N. STUDIO LTD
SUKI CHEEMA STUDIO LTD
LAND UNION

AUSTRALIA
ANCORA DESIGNS
ISSARA DESIGNS AUSTRALIA
KALAHARI FAIR TRADE
DARLIN AUST PTY. LTD

UNITED ARAB EMIRATES
AL ABBAS GROUP
CDA EXPORTS
FAKIH GROUP OF COMPANIES
JAVAHERIAN GROUP
LEADER LLC
DECO VISION COMPANY LLC.

SHOW HIGHLIGHTS

WHAT TO EXPECT IN MANILA FAME?

A EXCLUSIVE PRODUCT LAUNCH



Manila FAME launches hundreds of new collections every edition. Produced under the collaboration between leading and emerging Philippine manufacturers and producers and acclaimed local and international product specialists, the collections are exclusively launched at the show under a unifying theme. The pieces are presented through a large curated exhibit featuring hundreds of companies from across the Philippines expressing their fresh and varied take on the global trends.

[MAIN MENU](#)

SHOW HIGHLIGHTS



Going above and beyond in presenting their products, Manila FAME exhibitors design and conceptualize structurally elaborate displays to stand out and engage attendees on the trade show floor.

Featured booths are: Wataru Sakuma, Zarate Manila and Prizmic and Brill.

SHOW HIGHLIGHTS



PRODUCT
DEVELOPMENT
ACTIVITIES

[MAIN MENU](#)

SHOW HIGHLIGHTS



+ KARA DE JUAN

For the 69th edition of Manila FAME, product designer Andre Chang took on a product designer role for the Design Commune’s fashion sector. It is Manila FAME’s recurring product development initiative where collaborative pieces from the country’s top designers and local lifestyle brands are showcased through the eponymous central special setting at the trade show.

The Manila FAME Design for Exports program features foreign and local product development specialists who work with baskets, lighting and holiday décor. The program supports Manila FAME exhibitors to design and develop products that will resonate with the needs and requirements of the market, recognizing a worldwide lifestyle trend.

+ LARONE CRAFTS



THE DESIGN COMMUNE PROJECT



The Design Commune special setting was conceptualized to establish a steady designer-manufacturer relationship where designers understand the skills of manufacturers, and manufacturers recognize the significance of product design and development.



Meeting of the Minds: Philippine design luminaries are one with CITEM in elevating premier Filipino export products.



Manila FAME April 2019 Design Commune Creative Team [Left to Right]: Andre Chang, PJ Aranador, Stanley Ruiz, CITEM Executive Director Pauline Suaco-Juan, Manila FAME Creative Director Vince Uy, Maco Custodio & Nix Alanon

SHOW HIGHLIGHTS



- 1. A&S HANDICRAFTS
- 2. BASKET & WEAVES
- 3. SHELL ARTS
- 4. GRASSROOTS BY CRAFTMILL

SHOW HIGHLIGHTS



1

2

3

4

- 1. SOUTH SEA VENEER
- 2. LIJA BY THAT ONE PIECE
- 3. NATIVE CRAFTS AND ARTS
- 4. JB WOODCRAFT

SHOW HIGHLIGHTS



1. FLEUR D' ELISE

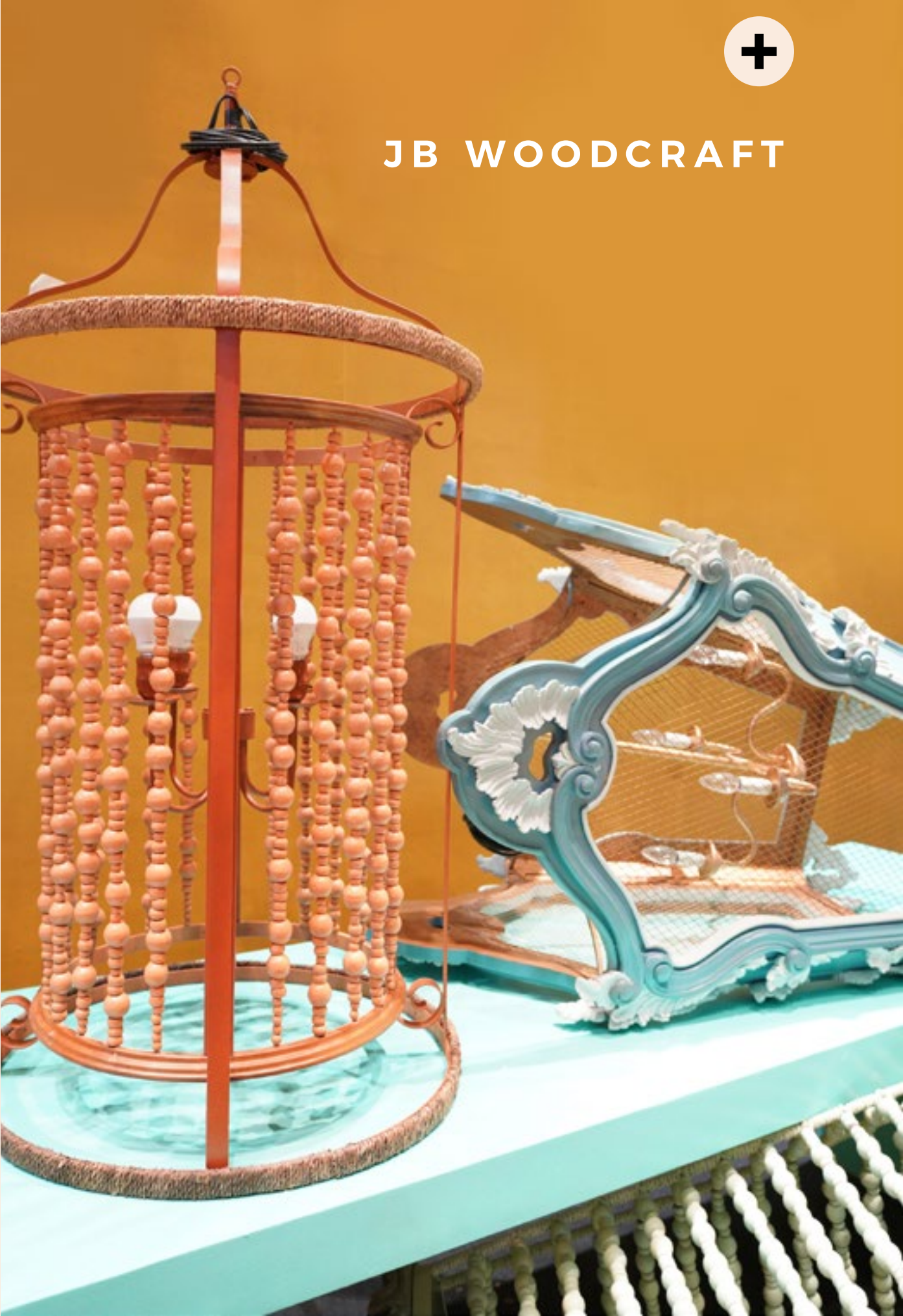
2. MAZE MANUFACTURING

3. FINALI FURNITURE & HOME ACCESSORIES

SHOW HIGHLIGHTS



With four editions under its belt, the Design Commune product development initiative already supported **3,200 products** from 342 local exporters and manufacturers. Design luminaries and artists with the likes of Tony Gonzales, Tes Pasola, Detlef Klatt, Wataru Sakuma, Leo Sano, Josef Crisanto, Vince Uy, Stanley Ruiz, Maco Custodio, PJ Arañador, Nix Alañon, Andre Chang, Reine Shi and the designers from the Design Center of the Philippines (DCP) were tapped to assist in the product development.



SHOW HIGHLIGHTS

THE DESIGN COMMUNE PROJECT



CEBU HOMECRAFT

This initiative is composed of designers who believe that they can improve the lives of people with design, with the objective of contributing to the progress of communities by providing everyone access to socially conscious design.

This collaboration conceives a constant output of well-designed products, creating an extensive showcase that meets the buyers' expectation of a sourcing destination.



CELESTIAL ARTS



ZARATE MANILA

[MAIN MENU](#)

SHOW HIGHLIGHTS



SHOW HIGHLIGHTS

WHAT TO EXPECT IN MANILA FAME?



B

MATERIAL MANIPULATION & ECO-SUSTAINABLE SOLUTIONS

With its rich biodiversity, the Philippines is a gem of a place where nature is the primary resource. Even before the increase in demand for sustainable products and eco-friendly materials, Manila FAME already offers a myriad of options tailor-fit for environment-conscious consumers. Take tapioca-based veneer panels, sans tree paper lamps or fashion accessories derived from forest debris. These and more are just some of the material innovations one can find at the show on top of the classical rattan, bamboo, wicker and abaca that the market has grown accustomed to.

[MAIN MENU](#)

SHOW HIGHLIGHTS

SOLIH IYA

[MAIN MENU](#)

SHOW HIGHLIGHTS

FOREST DEBRIS



MATERIAL
MANIPULATION &
ECO-SUSTAINABLE
SOLUTIONS

[MAIN MENU](#)

SHOW HIGHLIGHTS

PAPER



CDO HANDMADE PAPER



PAPERBOUND



MASAECO

NATURAL FIBERS

MATERIAL
MANIPULATION &
ECO-SUSTAINABLE
SOLUTIONS

SHOW HIGHLIGHTS

MATERIAL MANIPULATION

 ZARAH JUAN

[MAIN MENU](#)

SHOW HIGHLIGHTS



BAMBOO



METAL

MATERIAL
MANIPULATION &
ECO-SUSTAINABLE
SOLUTIONS

SHOW HIGHLIGHTS

WICKER



CALFURN

SHOW HIGHLIGHTS



MATERIAL
MANIPULATION &
ECO-SUSTAINABLE
SOLUTIONS



SHOW HIGHLIGHTS

WHAT TO EXPECT IN MANILA FAME?



COMMUNITY EMPOWERMENT ADVOCACIES

Manila FAME is and has always been more than just a trade show. It is an advocacy, a window that opens into the larger world of stories behind the people and culture of the Philippines. Celebrating the rich and vibrant artisanal traditions of the Filipinos, the show brings together creative communities, region-based and women-led enterprises from distant tropical shores of Southern Mindanao to the chilly highlands of the Cordilleras to bring to light the colorful tapestries of woven stories of hope and inspiration.

[MAIN MENU](#)

THE ARTISANS VILLAGE



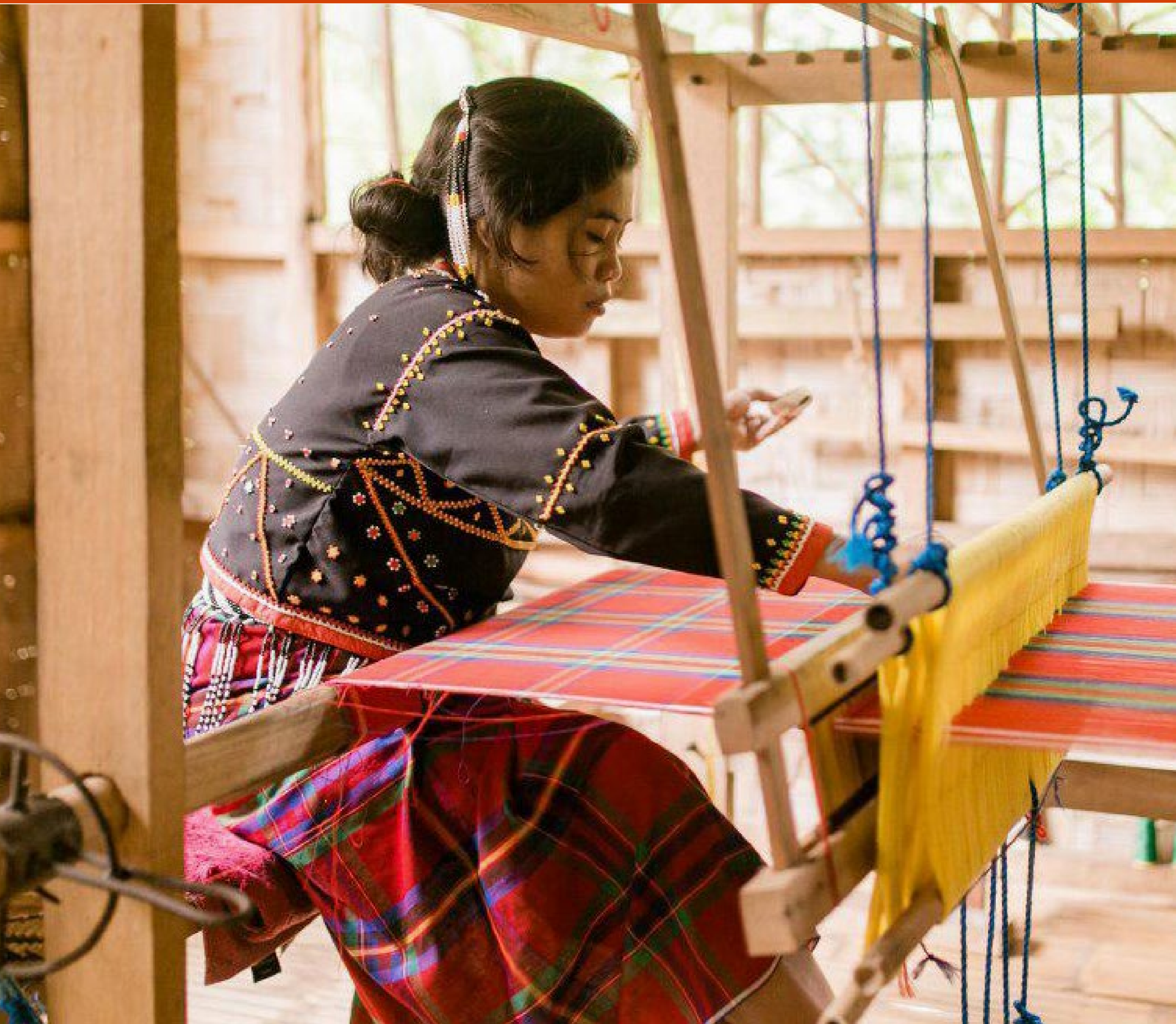
The Artisans Village is an avenue for local MSMEs to introduce their regional crafts to the global market through the forging of partnerships between the agency, manufacturers, DTI Regional Offices and Local Government Units (LGUs). This pavilion showcases products highlighting each province's abundant raw materials. Live demonstrations of how these materials are processed, crafted and fashioned into end products are also featured.

**COMMUNITY
EMPOWERMENT
ADVOCACIES**

[MAIN MENU](#)



THE GREAT WOMEN PROJECT



**COMMUNITY
EMPOWERMENT
ADVOCACIES**

The Gender Responsive Economic Actions for the Transformation of Women (GREAT Women Project) aims to assist women entrepreneurs improve the competitiveness and sustainability of their enterprises and enhance the enabling environment for women's economic empowerment. The GWP provides focused interventions to identified Women Micro Enterprises (WMEs) designed to improve their business management competencies, skills to develop new products, or innovate existing products and expand markets through Manila FAME.

MAIN MENU



COMMUNITY
EMPOWERMENT
ADVOCACIES



DELZA'S NATIVE PRODUCTS



These products were specially crafted and handmade by women artisans under the **GREAT Women Project.**

SHOW HIGHLIGHTS

WHAT TO EXPECT IN MANILA FAME?



D

DIGITAL INFUSION

Manila FAME is complementing the overall trade show experience with a variety of new, digitally-infused features designed to embrace, inspire and motivate tech-savvy enthusiasts and creatives. The show has opened its doors to the burgeoning breed of the trendiest fashion e-tailers as well as pocket exhibitions of virtual solutions.

[MAIN MENU](#)

FASHION E-TAILERS

Fashion E-Tailers features the country’s top and rising online fashion entrepreneurs and designer commercial brands. This special setting showcases the latest and fashion-forward in both couture and ready-to-wear (RTW) fashion.



BE A FAME BUYER

BUYER SERVICES INFORMATION GUIDE



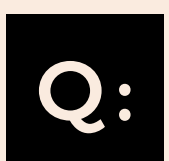
[MAIN MENU](#)

BE A FAME BUYER



WHO CAN SOURCE IN MANILA FAME?

A: All foreign and local professionals working in the design, lifestyle and related trade industries can source in Manila FAME as a trade buyer.



WHAT ARE THE SERVICES OFFERED TO TRADE BUYERS?

- A: FREE Admission
- Preferential rates with **partner hotels**
- Assisted airport and hotel to venue transfers
- Complimentary snacks and refreshments at the Buyers Lounge
- Limited slots in pre-arranged design and culture tours around Metro Manila

BE A FAME BUYER



SCAN HERE TO REGISTER

MANILA
FAME

WWW.MANILAFAME.COM

[MAIN MENU](#)

BE A FAME BUYER

Q:

HOW CAN A TRADE BUYER REGISTER TO VISIT MANILA FAME?

A: Log on to WWW.MANILAFAME.COM and click REGISTER HERE for TRADE BUYERS and fill out the required information.

Q:

IS THERE A FEE TO VISIT THE SHOW AS A TRADE BUYER?

A: Admission is FREE to all trade buyers. Non-trade buyers, however, have to pay PhP 500.00 to enter the show.

Q:

CAN YOU HELP A FOREIGN BUYER TO OBTAIN A VISA TO VISIT THE SHOW?

A: Manila FAME may provide a letter of invitation to serve as a supporting document when you apply for a Visa. To make a request, send an email to manilafamebuyers@citem.com.ph and a designated market officer will assist you.

BE A FAME BUYER

Q:

DO YOU HOST AND OFFER SERVICES TO BUYERS FROM BIG BRANDS OR COMPANIES TO SOURCE FROM THE SHOW?



A: Under the Very Important Buyer (VIB) Program, Manila FAME offers hosted buyer incentives for qualified top-level buyers interested to scope and source from the show. The incentives include airfare reimbursement and hotel accommodation for two (2) nights.

[MAIN MENU](#)

BE A FAME BUYER

Q:

WHO CAN QUALIFY AS A VIB?

A: A VIB is an overseas-based reputable importer, wholesaler, retailer, distributor, specifier, or bulk buyer with at least two (2) years of operation from any of the following industries:

INTERIOR DESIGN

HOME DÉCOR

LANDSCAPING

GLOBAL BRANDS

PROJECTS & CONTRACT MARKET

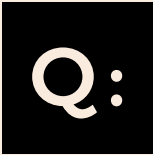
HORECA

HOLIDAY & GIFTS

FASHION CREATIVES & BRANDS



BE A FAME BUYER



WHAT ARE
THE INCENTIVES AVAILABLE
FOR VIBS?

TOP LEVEL VIB

An owner or top-sourcing executive designated as a final decision maker of an independent wholesale, retail/ specialty store chain, or a major wholesale distribution channel.

For purposes of categorization, a Top-Level Buyer retains the following annual sales volume:

MAJOR PRODUCT CATEGORY	ANNUAL SALES VOLUME
FURNITURE & FURNISHINGS HOME ACCENTS	USD 5M-UP

GIFTS, HOLIDAY DÉCOR, FASHION ACCESSORIES, APPAREL, TEXTILES	USD 5M-UP
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- ✔ Airfare reimbursement with a cap of USD 1,200 for long haul flights or actual fare, whichever is lower
- ✔ USD 500 for short haul flights or actual fare, whichever is lower
- ✔ 3D/2N free accommodation at a Manila FAME Partner Hotel
- ✔ Assisted airport and hotel to venue transfers
- ✔ Free admission to the show
- ✔ Limited slots in pre-arranged design and culture tours around Metro Manila
- ✔ Complimentary snacks and refreshments at the Buyers Lounge

REGULAR VIB

Trade Buyers from Retail and Contract Markets who retain the following annual sales volume can be considered in the Manila FAME VIB Program:

MAJOR PRODUCT CATEGORY	ANNUAL SALES VOLUME
FURNITURE & FURNISHINGS HOME ACCENTS	USD 1M-5M

GIFTS, HOLIDAY DÉCOR, FASHION ACCESSORIES, APPAREL, TEXTILES	USD 1M-5M
--	-----------

- ✔ 3D/2N free accommodation at a Manila FAME Partner Hotel
- ✔ Assisted airport and hotel to venue transfers
- ✔ Free admission to the show
- ✔ Limited slots in pre-arranged design and culture tours around Metro Manila
- ✔ Complimentary snacks and refreshments at the Buyers Lounge



VERY IMPORTANT BUYER PROGRAM

We make it a point that our buyers' sourcing experience is an all-inclusive, multi-sensory one that meets all your business needs in an exclusive environment of trust, respect and integrity. We have what you want — from products with a deeply rooted sense of craftsmanship to personalized buyer services that go a long way.

VERY IMPORTANT BUYER PROGRAM

BE NOMINATED

Select Manila FAME partners, Philippine posts overseas, embassies and consulates, accredited organizations, as well as Manila FAME exhibitors can nominate a buyer to the VIB Program.

NOMINATOR:

4 EASY STEPS



STEP 1. Express your interest of nominating a buyer by emailing the Manila FAME team at manilafamebuyers@citem.com.ph.



STEP 2. Expect to receive an automated email from Manila FAME and follow the instructions in the email



STEP 3. Fill out the necessary information about your nominated buyer.



STEP 4. Identify which category your nominated VIB is qualified for: Top-Level or Regular VIB. Click submit.

NOMINATED BUYER:

4 EASY STEPS



STEP 1. Check if you received an email from Manila FAME indicating that you have been nominated. Check your spam messages or contact your nominator if you did not receive this email.



STEP 2. Click the register button to express your interest to apply as a VIB.



STEP 3. Fill out the required information and submit the documents to manilafamebuyers@citem.com.ph. After completing the registration, you will receive an automated response that will ask them to submit the required supporting documents.



STEP 4. Submit the required documents for processing and expect to receive feedback within 5 working days.



WHAT ARE THE COMMITMENTS OF A MANILA FAME VIB?

1. Attend Manila FAME within the specified show dates;
2. Adhere to the schedule of pre-arranged meetings with

Manila FAME exhibitors and other schedules as indicated

in the itinerary;
3. Agree to be the subject of press releases, feature articles

and other media platforms to further promote Manila

FAME; and
4. Fill out the Buyer Survey Form completely, indicate

transactions made during the visit and attend a personal

debriefing with the designated market officer.

BE A FAME EXHIBITOR

FOREIGN EXHIBITORS



Companies based and registered overseas that are interested to enter the Philippine market can join Manila FAME, provided they meet the following criteria:

Manufacturer or producer of any of the following products:

- Furniture & Furnishings
- Lamps & Lighting
- Interior Décor
- Fashion Wearables & Accessories
- Holiday & Premium Gift Items
- Beauty & Wellness

With an updated company website that contains the following basic information: about the company, contact information and product profiles, for review and approval of Manila FAME.

MAIN MENU

HOW TO APPLY AS AN EXHIBITOR

5 EASY STEPS



STEP 1. Log on to www.manilafame.com.



STEP 2. Click APPLY AS EXHIBITOR and complete the required information.



STEP 3. Wait for e-mail instruction and list of requirements from Manila FAME. The organizer may have to conduct factory visits to new applicants, where necessary.

If you do not receive this email instruction, check your spam folder or email us at exhibitorservices@citem.com.ph for assistance.



STEP 4. Submit all requirements including your proof of payment of the Reservation Fee.



STEP 5. Wait for your official notice of acceptance and booth assignment.

Congratulations! You are now an official Manila FAME Exhibitor. Your designated market officer will provide you with more information and updates on your participation.

MAIN MENU

BOOTH TYPE
& PARTICIPATION
PACKAGE FOR
FOREIGN
EXHIBITORS

CATEGORY	SPACE ONLY	UPGRADED BOOTH SYSTEM
PARTICIPATION FEE	USD 1620.00 (USD 180.00/SQM)	USD 2250.00 (USD 250.00/SQM)
MINIMUM SIZE	9 SQM	9 SQM
PACKAGE INCLUSIONS	<div><div>✔</div>Space Only</div> <div><div>✔</div>Company must build own booth structure and install carpet/flooring</div> <div><div>✔</div>Company to send booth design for CITEM's approval</div>	<div><div>✔</div>Upgraded aluminum-based shell structure provided by booth-contractor</div> <div><div>✔</div>Company Name Signboard</div> <div><div>✔</div>9sqm dark gray/black carpet</div> <div><div>✔</div>Negotiation Table (1)</div> <div><div>✔</div>Negotiation Chair (2)</div> <div><div>✔</div>Short Arm Spotlight (3)</div> <div><div>✔</div>Floating Shelves (3)</div> <div><div>✔</div>3-Gang Convenience Outlet with 300w allotment <i>(Not inclusive of actual consumption charges)</i></div> <div><div>✔</div>Trash Bin (1)</div>

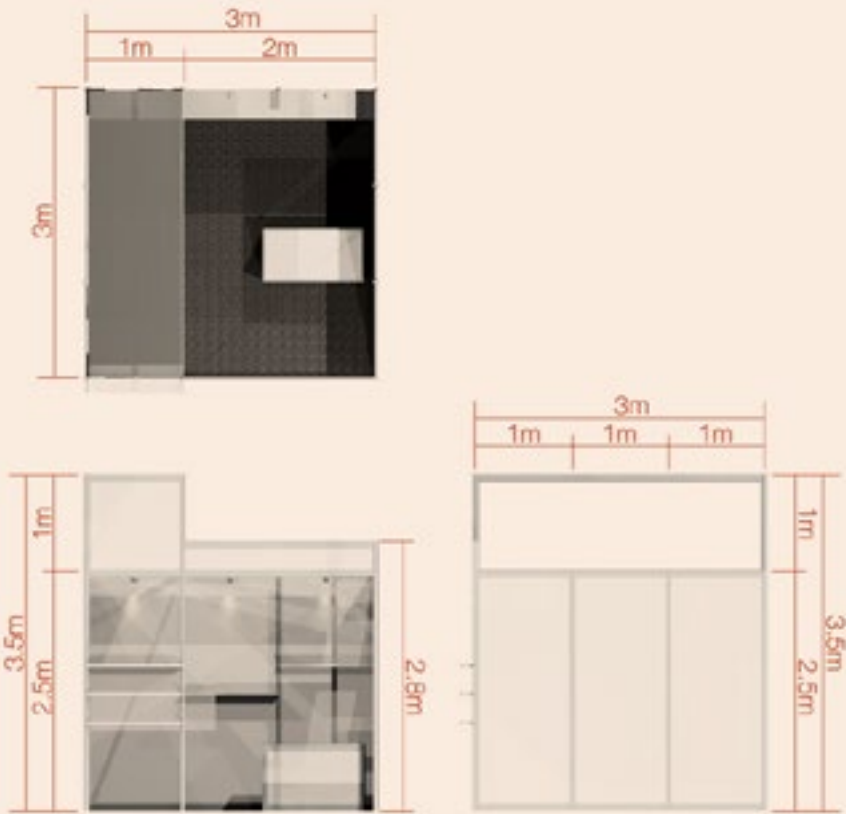
BOOTH DIMENSIONS

- ✔

Minimum height of booth structure: 3.0 meters with 2,4 meters wall panel
- ✔

Maximum height of booth structure: 5.0 meters
- ✔

Minimum height of booth structure: 3.0 meters with 2,4 meters wall panel



FLY-IN JOURNALIST PROGRAM

FLY-IN JOURNALIST PROGRAM

Manila FAME partners and agents may also recommend an overseas-based journalist, media outlet, or an established content creator, to bring to Manila FAME as a Fly-In Journalist (FIJ) to cover and promote the show in their respective countries and publications.

The objective of this program is to:

- Boost the Philippines as a reliable source of top-notch design and craftsmanship, as well as, unique and innovative products;
- Enhance the visibility, image and positioning of Manila FAME in the international market;
- Establish Manila FAME as an important trade show and generate international media exposure; and
- Forge ties with the international press and ensure a continuous promotion of Manila FAME in order to sustain awareness and interest.

PACKAGE INCENTIVES UNDER THE FLY-IN JOURNALIST PROGRAM

 ROUNDTrip ECONOMY AIRFARE (COUNTRY OF ORIGIN-MNL-COUNTRY OF ORIGIN)	 3D / 2N HOTEL ACCOMMODATION WITH FREE BREAKFAST IN ONE OF MANILA FAME'S PARTNER HOTELS	 IN-LAND TRANSFERS WITHIN METRO MANILA FOR THE DURATION OF STAY
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CRITERIA FOR SELECTION

The journalist, media outlet, or an established content creator must meet the following minimum qualifications:

- A regular monthly contributor or appointed with a full-time post as a business or lifestyle writer, editor, or publisher;
- From a reputable publication with a wide circulation, i.e. at least 30,000 readerships in print or at least 100,000 readerships or subscriptions in digital platforms; and
- With an official nomination or endorsement from the Philippine Trade and Investment Center (PTIC) or the Philippine Embassy from the country of origin.

RESPONSIBILITIES OF A FLY-IN JOURNALIST

The Fly-in Journalist is expected to support Manila FAME by way of producing substantive and adequate publicity of the event via various media platforms within two (2) months of departure from the Philippines. The Fly-in Journalist must submit via email a documentation of the materials published, e.g. photos, document scans, screenshots, or URLs to the assigned media relations personnel.



ACCREDITED HOTELS



I M P O R T A N T C O N T A C T S

FOR BUYERS AND EXHIBITORS

✉ manilafamebuyers@citem.com.ph

✉ exhibitorservices@citem.com.ph

☎: +632 832 5033

MARKETING OFFICERS	E-MAIL	ASSIGNED MARKET
KARLA GRACE DINGLASAN	✉ KGDINGLASAN@CITEM.COM.PH	East Asia / South Asia / Americas
GIUSSANO “GIUSS” ICARANOM	✉ GIJICARANOM@CITEM.COM.PH	Europe / Middle East/ Africa
MA. PAMELA “PINKY” PARRA	✉ MPPARRA@CITEM.COM.PH	Oceana, ASEAN, Philippines

OVERSEAS TRADE POSTS

✉ <https://www.dti.gov.ph/overseas>

FOR FLY-IN JOURNALIST

RYANORLIE B. ABELEDO

Division Chief

Communication Management Division

☎ +632 831 2201 local 253

✉ rabeledo@citem.com.ph

MAIN MENU



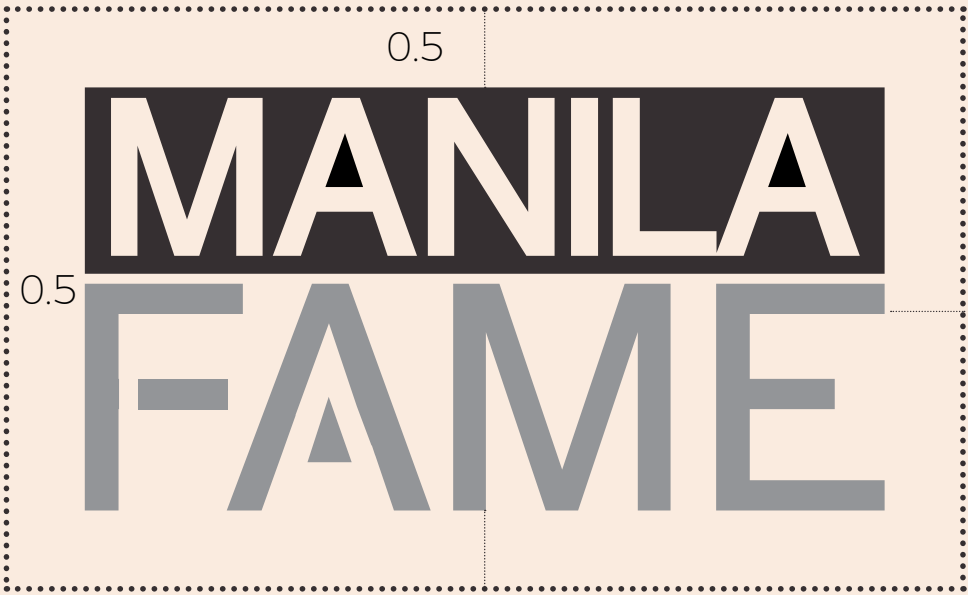
B R A N D G U I D E

BRAND GUIDE

GENERIC
PROMOTIONAL
DESIGN



STANDARD COLOR & SIZE SPECIFICATIONS



BLACK
C=67 M=66 Y=61 K=60



50% GRAY
C=0 M=0 Y=0 K=50

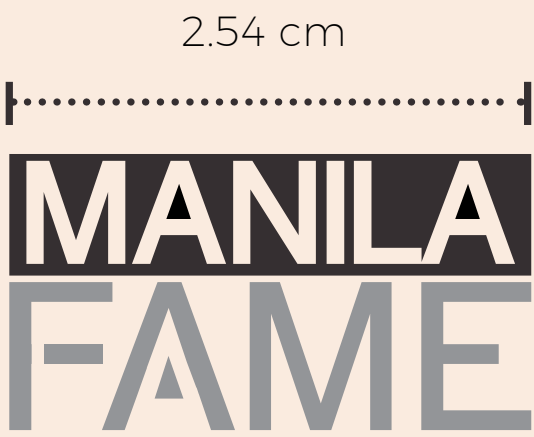
The black and white rendition is the original color specifications of the Manila FAME logo. The colors may be lifted and used for long-term communication campaign materials such as PowerPoint presentation templates, letterheads, newsletters, e-cards, business cards and social media assets. The inverted version must be applied when using dark tone backgrounds.

BRAND GUIDE

SIZE SPECIFICATIONS



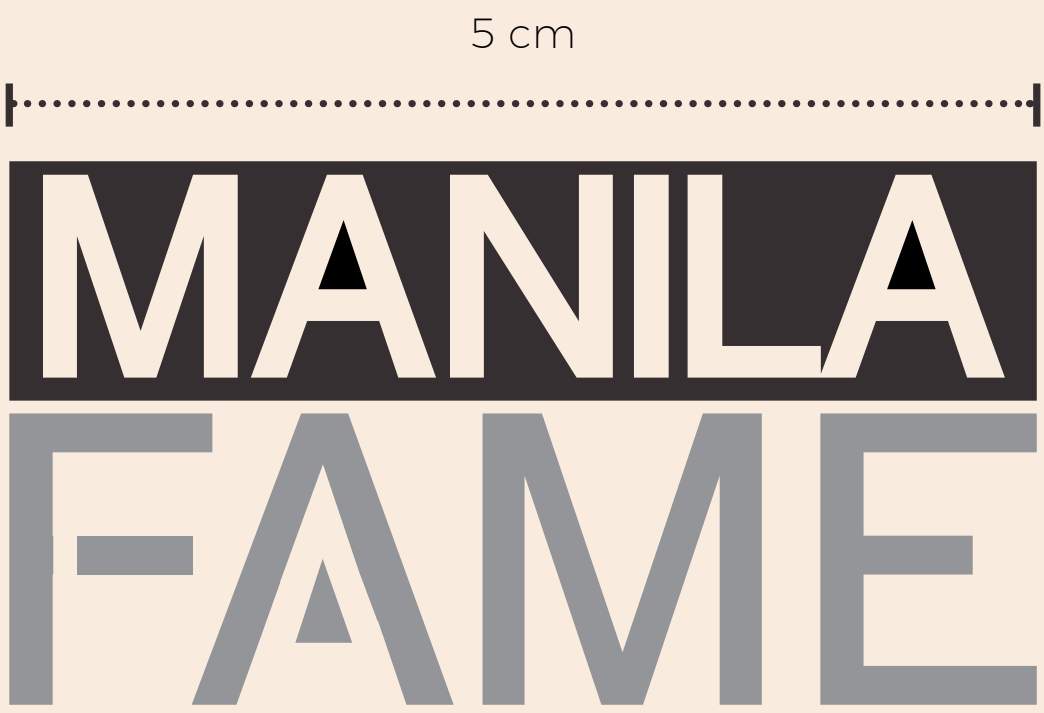
Width : 1.5cm
For footers, sponsorship and
partnership logo placements



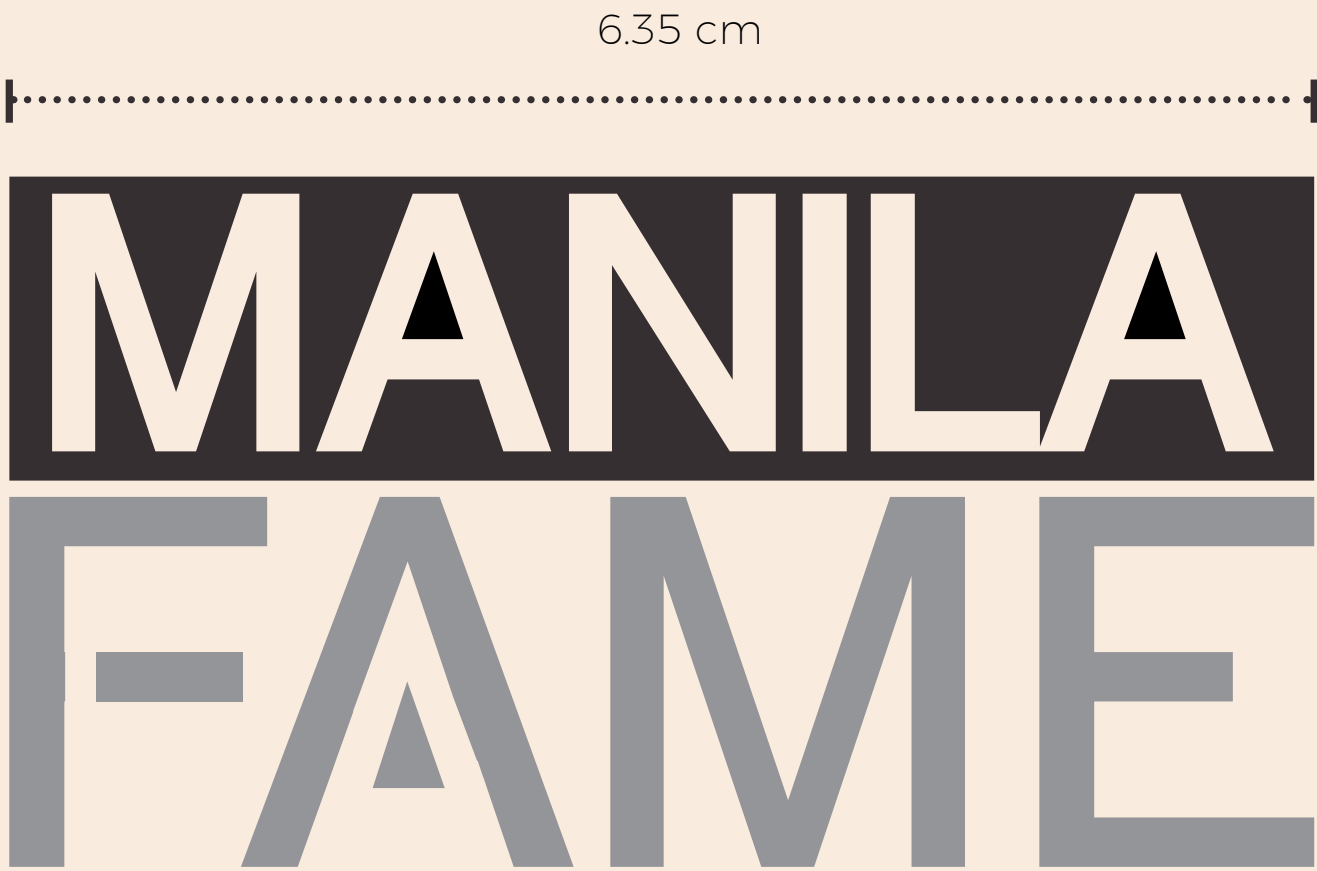
Width : 2.54cm
For calling cards, letterheads,
envelopes, etc.



Width : 3.5 cm
For brochures, press releases,
e-cards, website, infographics, online
banners, newletter, blogs, labels, tags,
corporate giveaways.



Width : 5 cm
For printed cover designs, audio-
visual presentations, folders,
campaign kits and event flyers.



Width : 6.35 cm and higher
For posters, signages, tarpaulin print,
billboards, banners and LED screens

BRAND GUIDE

EDITION
FOCUSED
DESIGN



For short-term communication, campaign materials that promote the show’s theme such as event highlights, special features, date and advertisements and status update templates should follow and match the specified thematic color schemes.

BRAND GUIDE

APPLICATION SAMPLES



A. GENERIC PROMOTIONAL MATERIALS



B. EDITION-FOCUSED MATERIALS

BRAND GUIDE

PROCESS COLOR SPECIFICATIONS

White Background

Against light backgrounds, the official colors shall apply as shown in the illustration.

Dark-colored Background/Images

Against dark backgrounds, light colors can be used provided that the logotype is still visible.

Light-colored Background/Images

Against light-colored background and images, the logo must be rendered in any color or in full white for readability.

Single-color application

The logo may be rendered in full black, white, or single-color application.



BRAND GUIDE

UNACCEPTABLE APPLICATIONS

Distortion

The official logo must not be distorted or slanted.

Wrong Font

Recreating the logo using other typeface is strictly prohibited.

Visually Distracting Background

The logo must not be placed on highly graphical images.

Low-contrast Background

The logo must be readable when placed on a colored background.



PREScribed Font Family

HEADER MONTERRAT SEMIBOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

SUBHEADER MONTERRAT MEDIUM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

PARAGRAPH MONTERRAT LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

DOWNLOADS

**CHECK OUT THE MANILA FAME
MEDIA ASSETS PAGE
AND CREATE CUSTOMIZED
PROMOTIONAL MATERIALS**

LOGOS

FONTS

E-CARD TEMPLATES

POWERPOINT SLIDES

SOCIAL MEDIA

TITLE CARDS

LOOKBOOKS

PHOTOS

PRESS RELEASES

VISIT THE LINK BELOW:

WWW.MANILAFAME.COM/MEDIA/PRESS-KIT

MAIN MENU

MANILA AT A GLANCE

ART, CULTURE, DINING &
RETAIL RECOMMENDATIONS
IN THE METROPOLIS



The Philippines is mostly associated with remote, white, sandy beaches, cerulean waters and magnificent views. While the country's top destinations are the more than 7,000 tropical islands best for vacations and getaways, Manila, the nation's capital, is also packed with interesting activities that you can enjoy even on a tight business trip.

Manila offers a vibrant blend of various gastronomic adventures, night scenes and retail havens sprawled around the city. To ensure that you will experience the best of the city, here is a simple guide in exploring Manila through the eyes of our fantastic local guides.

[MAIN MENU](#)

MANILA AT A GLANCE

COZY CAFÉS IN THE CITY

Enjoy the smell of freshly
ground coffee at these trendy cafés.

HABITUAL

*A cozy specialty café for locally
sourced single-origin espressos
and well-made light meals.*

2135 Chino Roces Avenue,
Legaspi Village Makati City,
1231, Philippines

www.facebook.com/habitualcoffee/



COMMUNE

*Enjoy simple pleasures at this
lovely neighborhood joint.*

Liberty Plaza, 102 H.V. Dela Costa
Street, Salcedo Village, Makati
www.commune.ph

THE CURATOR

*Relish authentic sips and bespoke
cocktails in intimate surrounds.*

134 Legazpi corner C. Palanca
Streets, 1229 Makati

www.thecuratorcoffeeandcocktails.com



MANILA AT A GLANCE



SAVOR PARK CAFÉ

Serves excellent Filipino and even Western dishes that will satisfy anyone.

Adamson Center Building, 121 L.P. Leviste Street, Salcedo Village, Makati City

www.facebook.com/savorparkcafe/

CAFÉ XOCOLAT

Savor rich chocolate drinks and desserts in a warm and casual setting.

172 B. Gonzales Street, Loyola Heights, Quezon City

www.xocolat.com.ph

SUMPTUOUS SURROUNDS

Restaurant interiors that make dining even more appetizing.

M DINING + BAR M

Adjacent to top notch restaurant M Continental Cuisine (formerly Masseto), Bar M offers a stellar collection of single malts, expertly prepared cocktails and delicious bar food in a luxurious yet understated space.

114 Valero Street, Salcedo Village, Makati www.mgroup.com.ph



MANILA AT A GLANCE



TXANTON

An artisanal venue for jamon and wine, whether individually or paired together you will surely get the best of both worlds as you savor their authentic goodness.

2nd Floor Alegria Alta, 2294

Chino Roces Ave. Ext. Makati City

www.txanton.com.ph

MANAM COMFORT FILIPINO

Manam is a homelike dining space that offers flavorful traditional Filipino cuisine. True to its name, its modern interiors and fresh vibe provides ultimate comfort in every bite.

Ground Floor, Net Park Building, 5th

Avenue, Bonifacio Global City, Taguig City

www.momentgroup.ph



LUSSO

Swathed in lush neutrals and glamorous finishes, Lusso is the antithesis of a shopping mall restaurant. With a menu consisting of elevated favorites, it's a chic option any time of day.

Ground floor, Greenbelt 5, Legaspi

Street Legaspi Village, Makati

www.facebook.com/lussogastrobar/

MANILA AT A GLANCE

PUBLIC ART

Wide, open spaces and art in plain sight.



INTRAMUROS

Get a feel of the Spanish Colonial period and visit Manila's famed "Walled City." Check out the newly renovated Manila Cathedral and walk along the cobblestone streets.

Manila, 1002 Metro Manila

<http://intramuros.gov.ph>

QUEZON MEMORIAL CIRCLE

Fast forward to the time of our country's Commonwealth government and visit the Quezon Memorial Circle and its museum. The design of the Quezon Memorial Monument was conceived via a design competition and its construction began in 1952. QMC also feature a museum dedicated to the contributions of the citizenry to Philippine democracy. Veteran curator Marian Pastor Roces was tapped to conceptualize the museum.

Elliptical Rd, Diliman, Quezon City,
Metro Manila



MANILA AT A GLANCE



CULTURAL CENTER OF THE PHILIPPINES COMPLEX

The CCP Complex is home to performing arts theaters, museums and the APEC Sculpture Garden, which has large-scale sculptures by prominent sculptors from the Philippines, Thailand, Indonesia, Malaysia, Singapore and Brunei. The Philippine International Convention Center (PICC) is also housed within the complex.

CCP Complex, Roxas Boulevard, Pasay City,
1300 Metro Manila.

www.culturalcenter.gov.ph

ART LAB

Venture further south to view contemporary art at Cesare and Jean Marie Syjuco's Art Lab along Country Club Drive in Ayala Alabang Village. The large studio building is open by appointment and is the perfect way to view art and see how artists live with their work.

www.facebook.com/artlabmanila/



MANILA AT A GLANCE

C U L T U R A L H E R I T A G E

Get to know the country's rich culture and history through museums and old churches.



SAN AGUSTIN MUSEUM

A treasury of religious art pieces, the museum is adjacent to the San Agustin Church known as the oldest Philippine Church built in 1571.

General Luna St., Manila

www.facebook.com/sanagustinmuseum/

LIMTUACO MUSEUM

Also housed within the walls of Intramuros is the Destileria Limtuaco Museum, the longest running distillery in the Philippines. The museum chronicles the company's 166-year history in producing quality alcoholic beverages.

481 San Juan de Letran, Intramuros,
Manila, 1002 Metro Manila

<https://destileria-limtuaco-museum.business.site>



MANILA AT A GLANCE



NATIONAL MUSEUM COMPLEX

The Philippines' rich cultural heritage and amazing flora and fauna can be explored in the National Museum of Natural History located at the heart of Manila. From its elaborate and modern architecture to its informative background on scientific and scholarly studies of the Philippines, the National Museum is truly an edifying avenue to appreciate the country even more.

Padre Burgos Drive, City of Manila
www.nationalmuseum.gov.ph

CASA MANILA

As the Philippines was colonized by Spain for 400 years, a museum specifically depicting the colonial lifestyle during that era can also be found within the walls of Intramuros.

Plaza San Luis Complex, Corner Real & General Luna Street, Manila.



ATENEO ART GALLERY

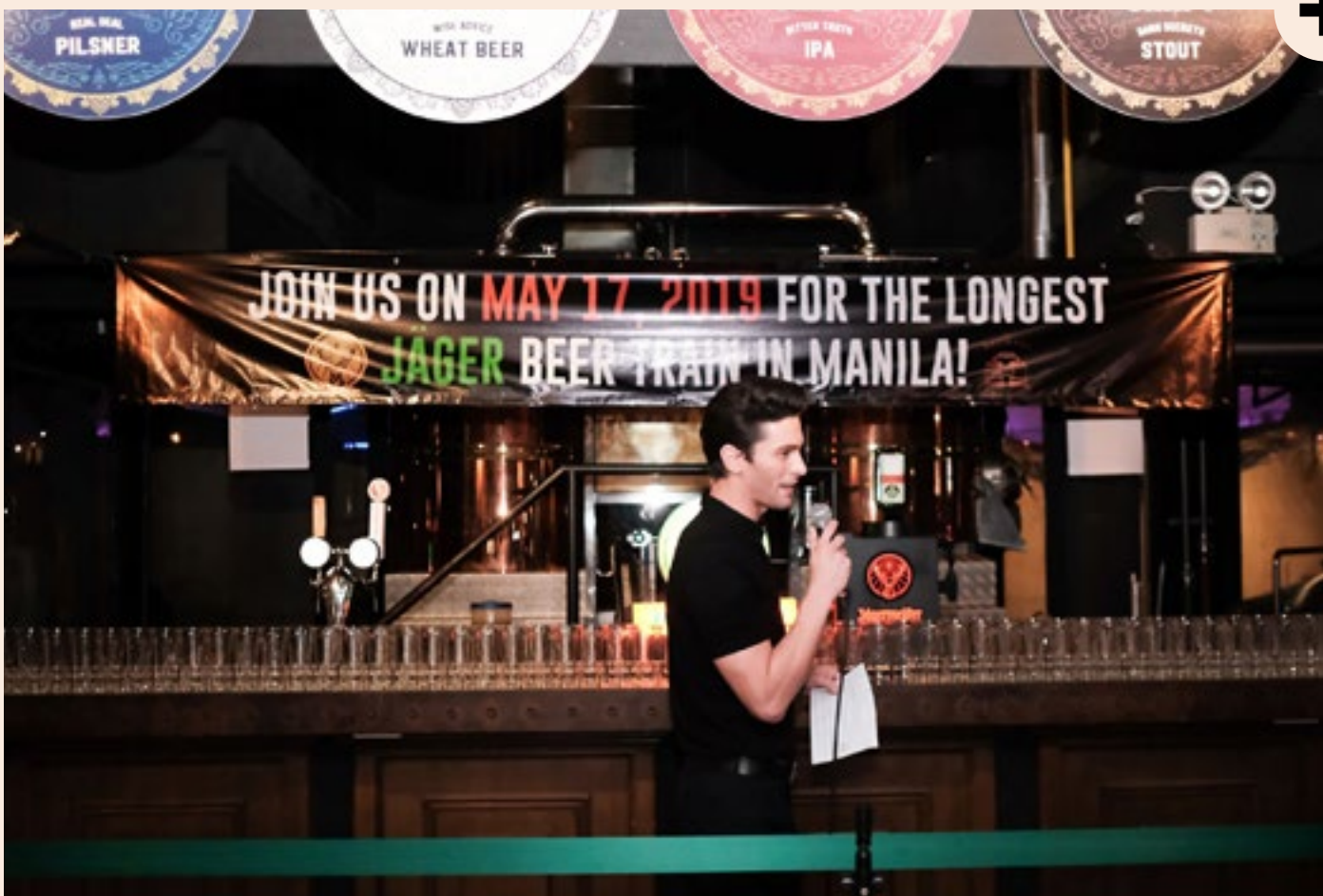
The gallery is widely recognized today as the first museum of Philippine modern art. It was established in 1960 through Fernando Zóbel's bequest to the Ateneo of his collection of works by key Filipino post war artists.

Soledad V Pangilinan Arts Wing, Areté
Ateneo de Manila University, Katipunan
Avenue, Loyola Heights
Quezon City, Manila
www.ateneoartgallery.com

MANILA AT A GLANCE

V I B R A N T N I G H T L I F E

Some of the best bars and clubs in the pulsating neighborhood of Bonifacio Global City and Makati.



THE BREWERY AT THE PALACE

One of the most unique places to drink in Manila due to its very own microbrewery right on the bar. The sprawling two-storey space showcases massive steel machinery, flowing with newly-produced beer served fresh on the premises. The Brewery adheres to German brewing standards, offering the freshest pilsner, wheat, IPA and stout on tap.

11th Ave The Palace Complex, Uptown Taguig, Metro Manila
<https://www.facebook.com/TheBreweryAtThePalace/>

ANTIDOTE

Unwind at the metro’s coolest rooftop bar that offers an unobstructed 360-degree view of the city. The first and only jellyfish bar in the Philippines, ANTIDOTE matches its laid-back yet vibrant atmosphere with world-class tipples and delectable food offerings.

Roofdeck, I’M Hotel, 7862 Ave, Makati, 1210, Makati, 1210 Metro Manila
<http://www.imhotel.com/antidote/>



OTO

Bites, brews, booze, and beats. This craft cocktail bar/listening room has everything you need for a music-filled night out complete with speakers, turntables, amplifiers, and a carefully-curated collection of vinyl records.

5880 Enriquez Street, Poblacion Makati City
www.facebook.com/ototo.ph

MANILA AT A GLANCE



XYLO AT THE PALACE

Xylo is one of the hottest clubs on the block. It is popular for bringing top European DJs to Manila.

11th Ave The Palace Complex, Uptown

Taguig, Metro Manila

www.facebook.com/XYLOatThePalace/



AGIMAT

Agimat is not the normal Filipino bar and kitchen that serves the usual wine, beers, cocktails, and whatnot. The establishment has a Filipino folk vibe and they demonstrate local rituals, as well as serve their own classic drinks and food in a bar (all of which are local).

2/F 5972 Alfonso cor. Fermina Street

Poblacion, Makati City

<https://www.facebook.com/agimatbar/>

TOMATITO TAPAS BAR

This Spanish tapas bar exudes a retro ambiance making it a lively venue to enjoy Spanish-inspired artisanal cocktails and wine and even mouth-watering cuisines.

BGC Corporate Center, 11th Avenue cor

30th Street, Taguig, 1634 Metro Manila

<https://www.ourawesomeplanet.com/awesome/2016/12/tomatito-manila.html>



MANILA AT A GLANCE

SPECIALTY BOUTIQUES

Furniture is one of our prime exports and you'll find out why by stepping into and shopping at these choice boutiques.



KENNETH COBONPUE

The very own design hub of famous Filipino industrial designer Kenneth Cobonpue. He is known for his unique designs integrating natural materials through innovative handmade production processes.

The Residences at Greenbelt

San Lorenzo, Makati City

<http://www.kennethcobonpue.com/>

ARTELLANO 11

A complex of four studios showcasing a stylish collection of housewares, furniture & art.

2680 F.B. Harrison Street, Pasay City

<http://www.artelano11.ph/>

BUNGALOW 300

A concept store that features vintage and modern furniture and objects.

No. 7 Buencamino Street, Muntinlupa City

www.facebook.com/bungalow300/



FURNITURE

[MAIN MENU](#)

MANILA AT A GLANCE



KUBULAR

Kubular offers beautiful wooden pieces, some of which from reclaimed wood. Their products make great additions to a modern home.

Suez corner Zapote Streets, Makati City

www.kubular.com

RESURRECTION FURNITURE AND FOUND OBJECTS GALLERY

From its name Resurrection, the shop turns salvaged materials and everyday objects into something functional, beautiful and whimsical.

10A Alabama Street, Quezon City

www.resurrectiongallery.blogspot.com/

TRIBOA BAY LIVING

Triboa Bay Living is a furniture and lighting brand that mixes classic forms with contemporary designs.

Suite 115 LRI Design Plaza, N. Garcia Street, Bel-Air, Makati City

www.triboabay.com/

HEIMA

Offers a vibrant combination of design, furniture and decor products. They also design and sell custom-made furniture and provide design services.

Suite 229 LRI design Plaza, 210 N. Garcia Street Bel-Air, Makati City

www.heimastore.com



FURNITURE

[MAIN MENU](#)

MANILA AT A GLANCE

PATTY ANG

Fashion designer Patty Ang’s pieces are made to transcend time and trend. Her classic, minimalist pieces with clean lines and chic silhouettes are perfect for the effortlessly stylish and eternally graceful woman.

R2 Level, New Wing, Power Plant Mall, Rockwell Center, Lopez Drive, Barangay Poblacion, Makati, Metro Manila

www.pattyang.com.ph

COMME ÇI

A curated luxury clothing boutique that carries select pieces from Asia’s topnotch and under-the-radar labels.

R2 Level, Powerplant Mall, Rockwell Center, Makati, Metro Manila

www.facebook.com/commecistore



VANIA ROMOFF

Inspired by the strength in the feminine, this womenswear label channels romance and elegance into every collection.

R2 Level, New Wing, Power Plant Mall, Rockwell Center, Lopez Drive, Barangay Poblacion, Makati, Metro Manila

www.vaniaromoff.ph



HARLAN + HOLDEN

Made for the modern woman and with comfort as its priority, this fashion brand’s signature aesthetic revolves around three elements: a neutral palette, loose, minimalist silhouettes and light, delicate fabrics.

R1 level Powerplant Mall, Rockwell Center, Philippines

www.harlanholden.com

CURA-V (CURATED BY FIVE)

This curated lifestyle concept store is a one-stop shop for luxe accessories, home decor and an eclectic mix of artisanal finds.

R2, Power Plant Mall Rockwell, Rockwell Drive cor. Estrella St, Makati, 1210 Metro Manila

www.instagram.com/curav

ADORA

An ever-evolving multi-brand store that houses contemporary collections and must-have favorites. This includes pieces from long-established houses, as well as boutique finds and cutting-edge designers.

2/F and 3/F, Greenbelt 5, Makati, Metro Manila

www.adora.ph

MANILA AT A GLANCE

RELIGIOSO

This retail store offers high quality options for every kind of formal event. Religioso boasts of a collection that fuses design, drama and detail.
2nd Floor, Greenbelt 5, Esperanza St, Makati, Metro Manila
www.religioso.com.ph

CHARINA SARTE

A resort wear brand that is 100% Philippine made, Charina Sarte offers effortless, chic and feminine pieces perfect for that next tropical getaway.
2nd Level, Filipino Zone, Greenbelt 5, Ayala Center
www.charinasarte.com

MARK BUMGARNER

This former professional race car driver is the first Filipino apparel designer to be part of Moda Operandi's list of designers. Known for his enduring impressions and carefully designed clothing and accessories, Mark Bumgarner dresses some of today's most fashionable in the Philippine society.
2nd Floor, Greenbelt 5, Makati, Metro Manila
www.mark-bumgarner.com



JEWELMER

Jewelmer is an international luxury brand that was born out of the commitment to the world's most lustrous golden South Sea pearls, specializing in fine pearl jewelry. Their designs convey their passion for the interplay between beauty and poetry, while their craftsmanship is built on the French heritage of Place Vendôme, making each piece an image of rarity and refinement.
2nd floor, Shangri-La at The Fort3rd Avenue corner 30th StreetFort Bonifacio Global City
<https://www.jewelmer.com/>

JANINA FOR JUL DIZON

Janina belongs to a new generation of young Manila-based designers who cross boundaries, both aesthetic and geographic, mixing traditions from “East” and “West”.
The Peninsula Manila, Makati City
www.janinadizon.com

MANILA AT A GLANCE



GLORIOUS DIAS

A vintage shop in Poblacion that has racks and racks of clothing that hold memories—of people, and of a world that has passed, and with every ticking moment, continues to do so. Most of these clothing are barongs, vintage silks and pinya dresses, Filipinianas, sequinned dresses and blouses.

053, R. Palma Street, Brgy. Poblacion, Makati

<https://www.instagram.com/gloriousdias/>

HOUSE OF LAUREL/RAJO LAUREL

The House of Laurel is the brainchild of talented Filipino couture designer Rajo Laurel and his sister Venisse Laurel-Hermano. Considered one of Manila’s premiere shopping destinations, this spacious loft style boutique opened its doors to accommodate their growing clientele. The House of Laurel was created as a bridge line for women looking for off-the-rack outfits with that signature Rajo Laurel look. It combines the flair and ingenuity of couture with the convenience of ready-to-wear. Pieces are never mass produced, and the collections are constantly changing.

6013 Villena corner Mañalac Street, Barangay Poblacion Makati City

<https://www.rajolaurel.com/>

W/17

W/17 is a veritable treasure trove of bespoke furniture and gorgeous antiques.

Warehouse 17, 2241 Chino Roces Avenue (formerly Pasong Tamo), Makati City

www.w17home.com

LANAI

Lanai is truly a concept store with a distinct sense of style—a fresh retail concept in Manila that features well-curated selections of home accessories, gifts and apparel sit alongside the freshest flowers in their Flores section.

C-4 The Alley, Karrivin Plaza, 2316 Chino Roces Avenue Extension, 1231 Makati

<https://www.facebook.com/lanailifestyleph/>

APHRO

Aphro is meant to be a casual place for art to be appreciated. Designed by Jagnus Design Studio, it’s a shop where you’ll find all kinds of art—from huge paintings by various artists like Felix Bacolor, Jayson Oliveria, Jojo Serrano, Erwin Leano, Kawayan De Guia, and Leeroy New to functional art like chairs, bags, and shoes, among other eclectic and unique finds.

The Alley at Karrivin, Karrivin Plaza, 2316 Chino Roces Ave. Extension, Makati

<https://www.facebook.com/aphroliving/>

TECH GUIDE

A short list of go-to sites and apps that make exploring Metro Manila easier and more enjoyable.



CNN Philippines is a reliable news source for current events and lifestyle. It is the country's only predominantly English-language channel on free-to-air television. CNN reports local and international breaking news and feature stories updated throughout the day.



A smartphone app for booking and dispatching cars and taxis that aims to make travelling safer.
www.grab.com



MMDA App on Google Play

Check out the best routes that will bring you from point A to B and get live traffic updates.



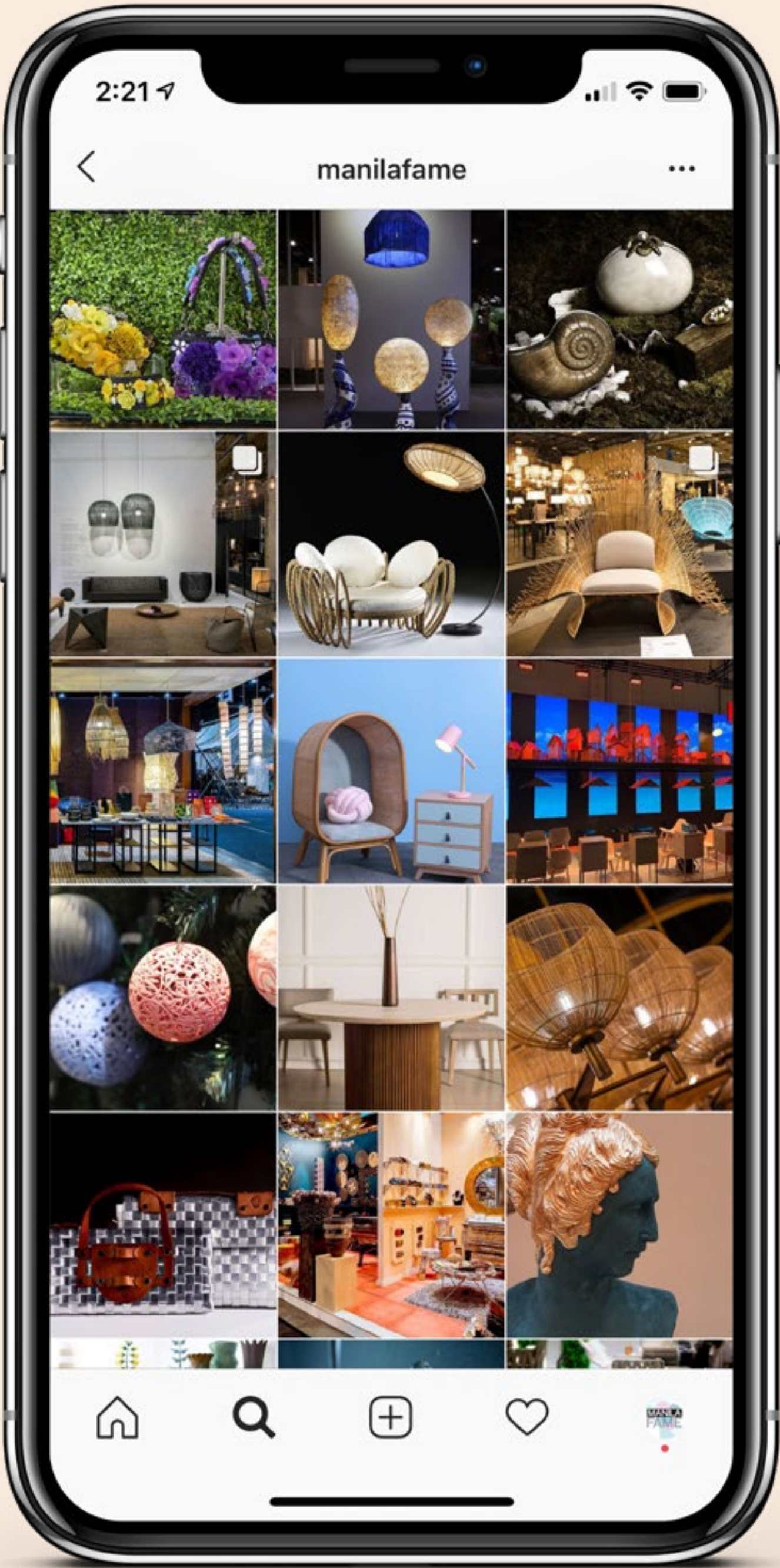
First Aid - IFRC

IFRC First Aid app gives you instant access to the information you need to know to handle the most common first aid emergencies.



KulTOURa mobile app guides travelers to navigate the interesting sights of the Philippines. Like a travel guide, it features information on heritage sites, historic schools and churches, nature parks, and other must-sees of the country.

FOLLOW US!



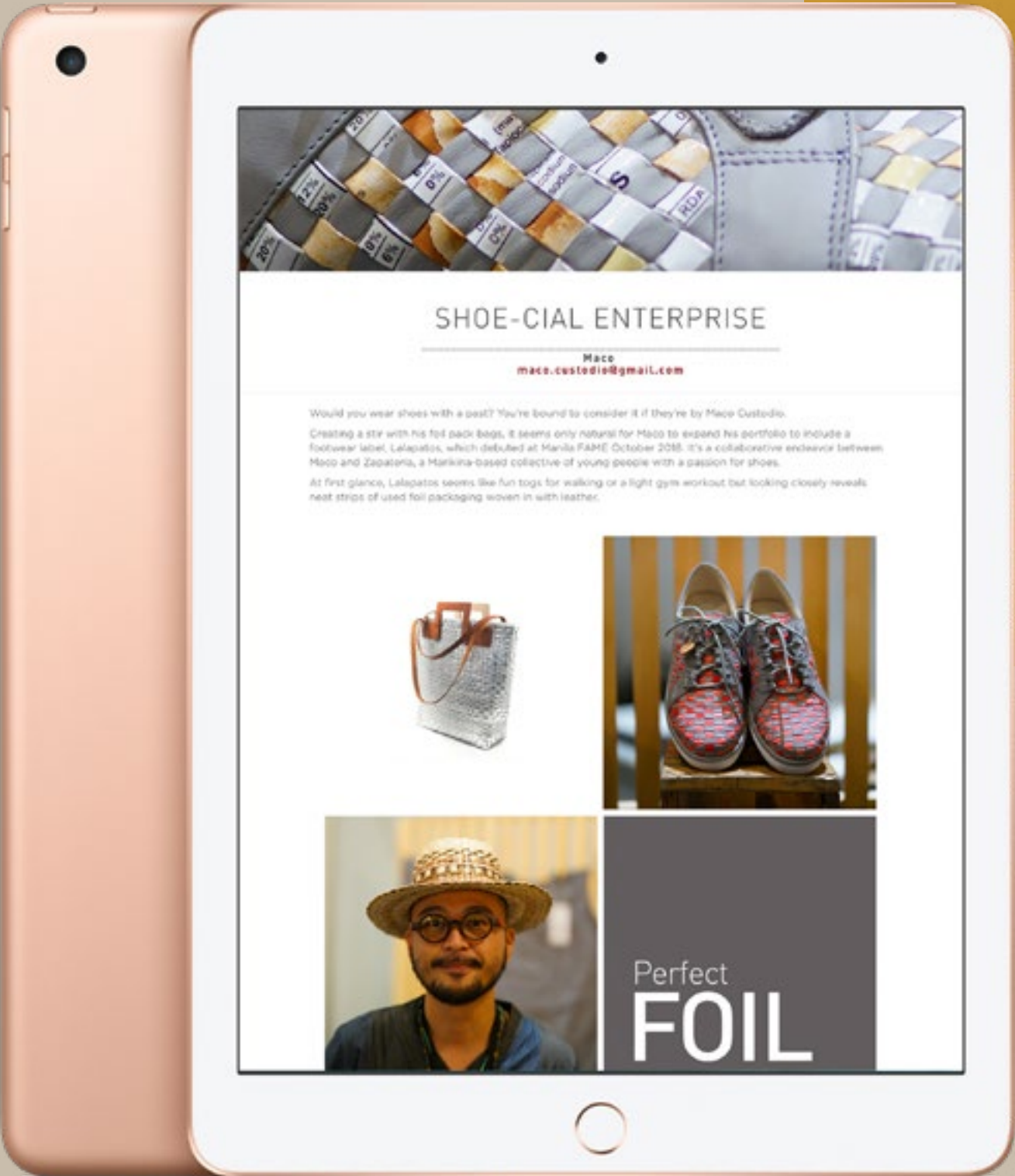
MANILA
FAME

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[MAIN MENU](#)

GET
BEHIND THE
SCENES!

STAY IN TOUCH
WITH STORIES
BEHIND
FILIPINO
DESIGN
EXCELLENCE



TOUCHPOINT



MANILA FAME IN YOUR HANDS

Download the Manila FAME MobileApp
to see the list of exhibitors and get
instant access to the latest news and
special events all year round.



WWW.MANILAFAME.COM

[MAIN MENU](#)

SHOW ORGANIZER



CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS

The Center for International Trade Expositions and Missions (CITEM) is the export promotion arm of the Philippines' Department of Trade and Industry (DTI).

CITEM is committed to developing, nurturing, and promoting globally competitive micro, small, and medium enterprises (MSMEs), exporters, designers, and manufacturers by implementing an integrated approach to export marketing, in partnership with other government and private entities.

For three decades, CITEM has established the country's image as the premier destination for quality export products and services. It continues to set the highest standards of creativity, excellence, and innovation to achieve export competitiveness in the international market.

As the prime mover in export marketing, CITEM provides export-driven programs, spearheads official participation in overseas trade fairs, and organizes signature events in the Philippines and high-profile promotional activities in key markets abroad.

THE PROUD ORGANIZER OF:

MANILA
FAME

CREATE PH

IFEX PHILIPPINES
NXTF
ASIA

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