

PRESS RELEASE

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Philippine Embassy In Canberra Participates At The 2016 National Multicultural Festival

February 2016-The Philippine Embassy in Canberra successfully participated at the 2016 National Multicultural Festival on 13 February 2016. The festival which is a much anticipated community event is annually organized by the ACT government to provide thousands of festivalgoers with opportunities to taste international cuisine, enjoy an array of musical traditions and cultural performances, and be fascinated with handmade products, arts and crafts. The various stalls transformed the city center into an international arena from 12-14 February 2016 in celebration of Canberra's cultural diversity.

The Philippine Embassy showcased the rich Philippine culture through its display of jewelry, bags, accessories, home décor and hand woven fabric like *hablon*. Many were amazed by the elegance and uniqueness of the Philippine clothing and accessories made from native fibers like abaca (Manila hemp) and piña (pineapple).

The Embassy distributed *Its More Fun in Philippines* bags and tourism brochures donated by the Department of Tourism (DOT)-Sydney with the added delight of 7D mangorind candies.

The Philippine Cultural Society, a Filipino organization in Canberra, performed Philippine folk dances at the Malaysia Village during the festival.

To help promote awareness of the ASEAN community, the Embassy also contributed tourism brochures and bag tags to the ASEAN booth. END





