

PRESS RELEASE

Philippine Embassy, Canberra

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www.philembassy.org.au



I AM FOR PEACE POSTCARDS

The Embassy wishes to inform that the Office of the Presidential Adviser on the Peace Process (OPAPP) seeks to build a strong constituency supporting the government's efforts in achieving a just and lasting peace for the country.

The I AM FOR PEACE campaign through "Postcards for Peace" hopes to bring the issue of peace into the consciousness of the people.

"Postcards for Peace" illustrates five key themes very close to every Filipino's heart such as: Family, Love Generosity, Reconciliation and Children. These will be made available for **free** to the public, which they can send to friends and relatives abroad. Postcards can be obtained from the Embassy and Philippine Honorary Consulate General Offices in Australia.

There will also be a "Postcards for Peace" Online Photo Contest to boost the exposure of the project, with the following mechanics:

- Submit photos or selfie of the "Postcards for peace" with (your written) message answering the question, *What can you contribute to Peace?*
- Upload the photo or selfie in different social media platforms like Facebook, Twitter or Instagram, TAGGING the I AM FOR PEACE page in the uploaded photo or selfie, to qualify as an entry to the online photo contest, and INCLUDE the hashtags *#PostcardsForPeace*.
- The most creative photo or selfie, most captivating message and most number of likes and share, has a chance in winning the prize.
- Submit different entries from 12 February 2016 to 15 March 2016.
- Prizes: First Place PhP. 7,000.00
Second Place Php. 5,000.00
Third Place Php. 3000.00

For additional information, please visit the social media accounts of I AM FOR PEACE at: www.fb.com/iamforpeaceph, Twitter: [@iamforpeacePH](https://twitter.com/iamforpeacePH), Instagram: [@iamforpeaceph](https://www.instagram.com/iamforpeaceph).

The Embassy requests assistance to widely disseminate this information on the I AM FOR PEACE campaign through "Postcards for Peace".

Your kind support and appreciation are much appreciated.



*Let the
light of love shine
in our homes
this season
of peace.*



From _____

To _____



fb.com/iamforpeacePH

@iamforpeacePH

@iamforpeaceph



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The "Postcards for Peace" is a project of the
I Am For Peace Campaign



Making peace with you

Photo by Marie Luna
A photo entry on the "Finding Peace" contest



From _____

To _____



f [fb.com/iamforpeacePH](https://www.facebook.com/iamforpeacePH)

t [@iamforpeacePH](https://twitter.com/iamforpeacePH)

i [@iamforpeaceph](https://www.instagram.com/iamforpeaceph)



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Be filled with
wonder.
Be touched by
peace.



From _____

To _____



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t [@iamforpeacePH](https://twitter.com/iamforpeacePH)
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