

PRESS RELEASE

Philippine Embassy, Canberra

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PROMOTION OF PHILIPPINES AT THE 2015 NATIONAL MULTICULTURAL FESTIVAL IN CANBERRA

17 March 2015- The Philippine Embassy participated at the three-day 2015 National Multicultural Festival in Canberra on 13-15 February 2015 to promote the Philippines. Embassies and High Commissions including the Philippines were allotted a one-day display stall on Saturday, 14 February 2015.

The Festival was considered a great venue and opportunity in promoting the Philippines as tens of thousands of people flocked each day to sample the diverse cultures and food from around the world. The three-day Festival has gathered around 270,000 people.

The Philippine display comprised of textiles, jewelries, accessories, handicrafts, sample dried mangoes and candy mangorinds, together with Philippine posters, tourism brochures and other information materials. Many expressed their interests on the jewelries and accessories on display, and others expressed appreciation on the beauty and richness of the Philippine culture and conveyed future plans to visit the Philippines .

The display stalls were open to the public at 11:00AM and ended at midnight.
END



*Ambassador Belen F. Anota and Minister Nina P. Cainglet
with members of the Filipino Community in Canberra*



The Philippine Embassy display stall



The Display